

# Hyundai HDA Highway Driving Assist

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## Hyundai HDA Reality

Hyundai HDA operates global ADAS deployment with emerging higher-tier autonomy in Genesis vehicles.

## HDA-3 Trajectory

Hyundai's announced HDA-3 / L3 trajectory requires architectural substrate.

## Architectural Fit

Stage-gated commitment maps to autonomy-tier transitions.

## Hyundai Position

Hyundai gains architectural substrate aligned with emerging certification.