

# Impinj RFID Platform Lacks Credentialed Substrate

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## Impinj Reality

Impinj operates Monza RFID-IC and reader products across retail (Walmart, Target, Macy's, similar major retail) and emerging supply-chain deployments. Technical execution at deployment scale is mature.

## Credentialed-Payload Substrate

Impinj's existing architectures continue; credentialed-payload specification adds cross-domain composition; emerging applications gain structural support.

## Impinj Position

Impinj gains credentialed-payload product roadmap supporting emerging applications.