

RoadVista Pavement Markers Lack Credentialed Substrate

by [Nick Clark](#) | Published April 25, 2026

RoadVista Reality

RoadVista operates raised-pavement-marker products deployed across U.S. highway markings at substantial scale. Technical execution at deployment is mature.

Dual-Use Composition

Existing retroreflective pavement-marker product gains credentialed-RFID composition without architectural rebuild; AV positioning value layers onto human-driver visibility.

RoadVista Position

RoadVista gains structural product roadmap toward smart-road infrastructure.