

# Zebra Technologies RFID Lacks Credentialed Marker Substrate

by [Nick Clark](#) | Published April 25, 2026

## Zebra Reality

Zebra operates RFID-reader (FX9600, FX7500), RFID-printer, and emerging IoT platforms across retail, supply chain, healthcare. Technical execution at deployment scale is mature.

## Credentialed-Payload Composition

Zebra's existing architectures continue; credentialed-payload composition adds cross-domain composition.

## Zebra Position

Zebra gains credentialed-payload product roadmap.